SUPERINTENDENT/DISTRICT PERFORMANCE GOALS 2014-2015

The Superintendent will develop, support, and/or implement plans that promote educational quality in Wilmette Public Schools District 39 in the following categories:

- Curriculum and Instruction (Curricular Reviews & Assessment)
- **District Initiatives** (Teacher Evaluation, Middle School Model, Technology-Related Infrastructure, Communication Venues with Parents)
- Facilities Development (Budget Parameters for Long-term Projects, School Safety and Security)

GOAL 1

PROMOTES THE SUCCESS OF ALL STUDENTS BY ADVOCATING, ARTICULATING, AND SUSTAINING A DISTRICT CULTURE AND INSTRUCTIONAL PROGRAM CONDUCIVE TO STUDENT LEARNING AND STAFF PROFESSIONAL GROWTH

I. CURRICULAR REVIEWS

Deliverables:

- A. Reinforces early implementation phases of recently revised/developed curricula (mathematics k-8, social studies k-8, Mandarin 5-7, PE/Health k-8, Second Step, CSLs)
 - a. Professional Development through Summer Training, Institute Days, Collaborations, District Department/Grade Level/Building meetings, administrator trainings
 - b. Parent Math Night and Parent "University" events, podcasts, Board reports, and building and district communications
- B. Promotes curricula reviews in progress (English Language Arts and Mandarin 8)
 - a. Professional Development through Summer Training, Institute Days, Collaborations, District Department/Grade Level/Building meetings, administrator trainings
 - b. Updates to the Board

Measures:

- A. At least 75% of parents responding to surveys following each parent program will indicate that the programming meaningfully increased or significantly increased their understanding of the revised curricula (by May 2015)
- B. 80% of WJHS students will be able to accurately explain the how the application of specific a Mathematical Practice(s) helped them to solve a complex problem (2015-16)
- C. 75% of parents responding to surveys following each parent education program will indicate that the programming increased their understanding of revised curricula (May 2015)

II. ASSESSMENT

Deliverables:

- A. Promotes a culture of high expectation for student achievement, student growth, and social emotional learning in District 39
- B. Supports the development and implementation of Type II and Type III assessments
- C. Endorses the identification of supplementary SEL assessment and universal screening tools to refine identification of students exhibiting internalized behaviors
- D. Facilitates a District 39 Assessment Calendar that ensures the timely assessment of student growth, use of appropriate metrics and multiple data points, and also take into consideration issues such as:
 - a. The State Mandated Testing calendar
 - b. The "testing fatigue" phenomenon
 - c. The impact of assessment on the availability of technology instructional tools
 - d. The time dedicated to assessment and instruction
 - e. The informative nature and usefulness of data collected
- E. Ensures that policies and procedures applying to the new PARCC administration are disseminated to the appropriate personnel and proactively enacted and communicated to all stakeholders in D39 for a successful first administration
- F. Ensures that measures are in place to protect the privacy of student data information

Measures:

- A. Establishes summative baseline date in ELA and Mathematics for grades 3-8 from the combined PARCC Assessments in spring 2015
- B. Establishes baseline data in mathematic, social studies and physical education for each grade level using Type II and Type III assessments (May 2015)
- C. Using 2012-14 baseline data, new Social Emotional Learning (SEL) screening tools for identifying students with internalized behaviors will improve the accuracy of student identification by 10%

GOAL 2

PROMOTES THE SUCCESS OF ALL STUDENTS BY DEVELOPING DISTRICT INITIATIVES WITH POTENTIAL TO IMPROVE TEACHING AND LEARNING IN D39

I.TEACHER EVALUATION (2016-17)

Deliverables:

- A. Implements legal changes to evaluation protocols for principals and teachers
 - a. Implements student growth model (SLOs) as part of the Teacher Evaluation Plan (Phase IV)
 - b. Provides updates to Board on implementation of student growth model

II. MIDDLE SCHOOL MODEL (GRADES 5-8)

Deliverables:

- A. Reviews Middle School Model
 - a. Promotes Middle School Endorsements for all HMS teachers (with priority on math endorsements)
 - b. Restructures 5-8 Schedules in collaboration with District-level administrators, HMS administrators, and WEA leadership to ensure a supportive response to this initiative (by 2017)

Measures:

A. By 2017, 100% of all 5th grade teachers will hold middle school endorsements, with half of these endorsements being in math

III. TECHNOLOGY-RELATED INFRASTRUCTURE 2014-19

Deliverables:

- A. Visioning and Long-term Planning
 - a. Ensures a multi-year technology planning process
 - i. Phase I (technology visioning 2014-15)
 - ii. Phase II (tech plan with shared responsibility to maximize ownership and accountability 2015-16)
- B. Learning Commons Spaces
 - a. Assists building leaders with considerations for prioritizing capital and capital project needs
 - b. With the FDC, develops a funding strategy, mobilizes community resources, and timelines
 - c. Guides the planning processes among all schools and the development of multi-phased implementation plans
- C. 1:1 Learning Environment
 - a. Ensures ongoing program communications and supports to parents, teachers, and students
 - b. Plans considerations for any program expansion

Measures:

- A. The end-of-year survey (May 2015) will demonstrate 70% of parents are satisfied or very satisfied with their child's experience in the 1:1 Learning Environment
- B. As a result of Professional Development, a May 2015 year survey will reveal that 70% of 6th and 7th grade teachers in the 1:1 Learning Environment increase the frequency with which they are using Schoology for home/school communication purposes with parents

V. COMMUNICATION VENUES WITH PARENTS

Deliverables:

- A. Supports implementation of new communication protocol for appropriate topics and situations
- B. Ensures the Communication Director provides equitable media coverage for all school events and that she provides building administrators

- receive advanced notice about relevant topics for upcoming school board meetings for use in parent communications
- C. Seeks parent and administrative feedback regarding the effectiveness of a more proactive communications approach regarding important topics

Measures:

A. 70% of parents will state that the communication was effective following at least 3 events that used our new communication protocol/tool (by May 2015)

GOAL 3

PROMOTE THE SUCCESS OF ALL STUDENTS BY ENSURING MANAGEMENT OF THE ORGANIZATION, OPERATIONS, AND RESOURCES FOR A SAFE, EFFICIENT, AND EFFECTIVE LEARNING ENVIRONMENT

I. BUDGET PARAMETERS FOR LONG-TERM PROJECTS

Deliverables:

- A. Approves a prioritized large capital projects by year
 - a. Plans for long-term roof and boiler replacement District-wide
 - b. Determines with building administrator annual project priorities
 - c. Continues HVAC large space renovations as O&M funds allow
 - d. Establishes with FDC funding capacity for annual capital projects
 - e. Identifies Early Childhood space needs at Romona School
 - f. Determines the feasibility of projected costs for Learning Commons capital projects through 2020 based on the priorities of items a-e above

II. SCHOOL SAFETY AND SECURITY

Deliverables:

- A. Oversees appropriate Safety Review suggestions in collaboration with Administrative Council, Board of Education, Fire Department, Police Department, and Buildings and Grounds
- B. Ensures final phase of lockset implementation